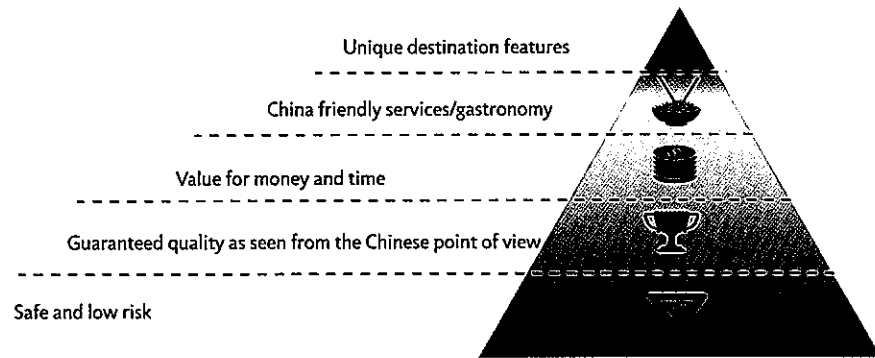


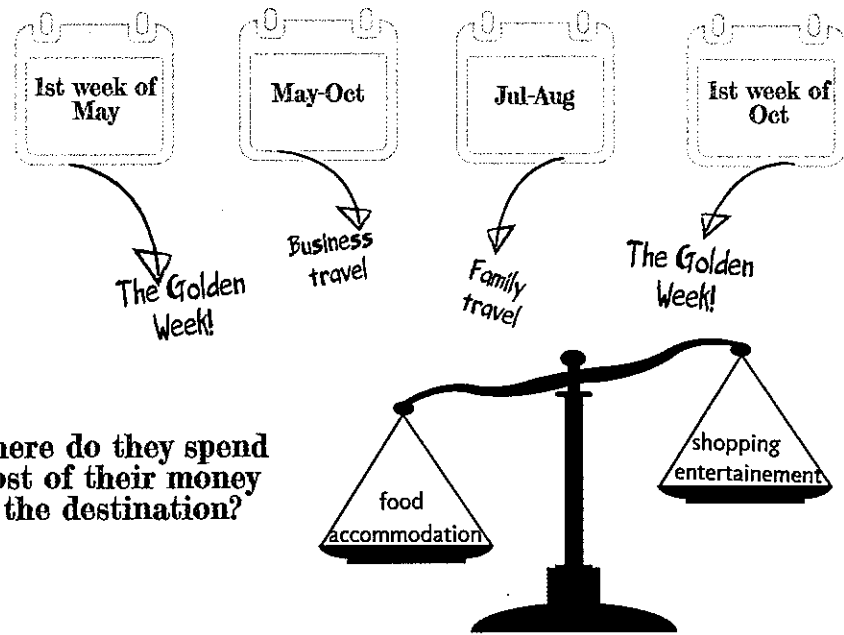
What does travel mean to the Chinese?



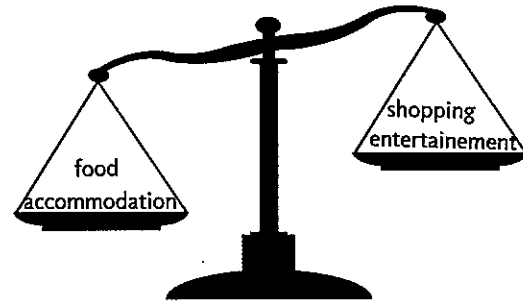
Hierarchy of the Chinese travellers' needs



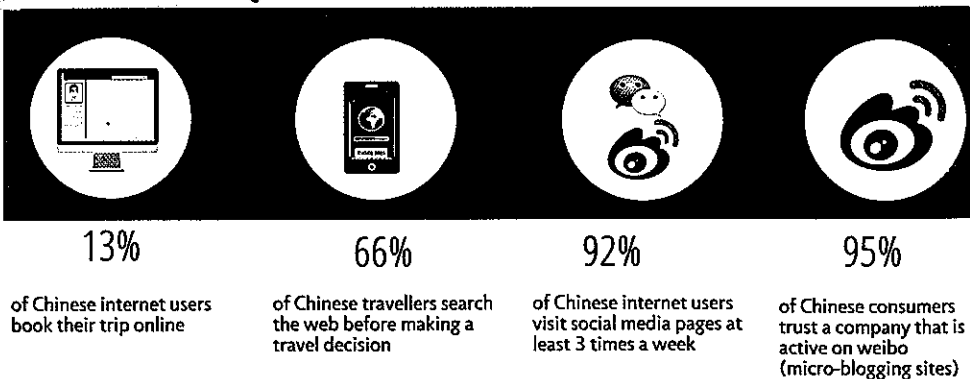
When do most Chinese travel?



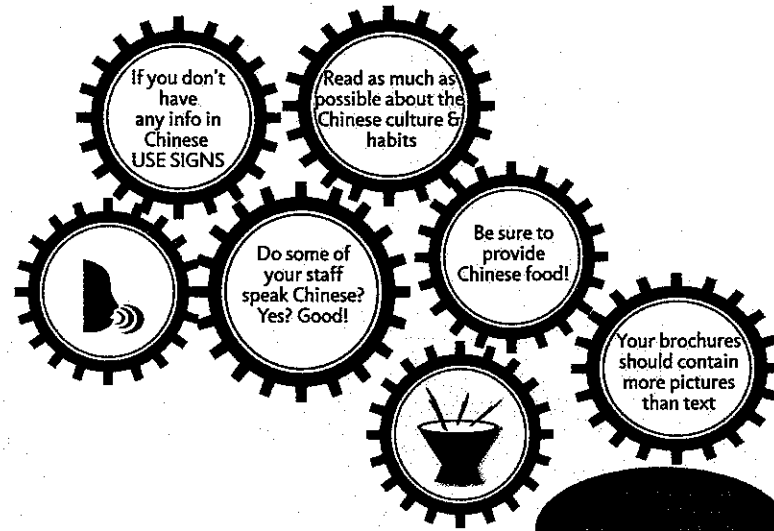
Where do they spend most of their money at the destination?



DID YOU KNOW?



TOP 8 TIPS TO WIN THE CHINESE!



TIP 1

勇氣

TIP 2



TIP 3



TIP 4



TIP 5



TIP 6



TIP 7



TIP 8



Welcome	歡迎光臨 [欢迎光临] (huānyíng guānglín)
Hello	你好 (nǐ hǎo) - frm 您好 (nín hǎo) - frm
How are you?	你好嗎? [你好吗] (nǐ hǎo ma)
I'm fine, thanks. And you?	我很好, 你呢? (wǒ hěn hǎo, nǐ ne)
What's your name?	您貴姓大名? (nín guìxìng dà míng) (frm) 你叫什麼名字 (nǐ jiào shénme míngzì)
My name is ...	我姓 ... (wǒ xìng ...) 我叫 ... (wǒ jiào ...)
Pleased to meet you	幸會 [幸会] (xìnghuì)
Thank you	謝謝 [谢谢] (xièxie)
Sorry	對不起 [对不起] duìbuqǐ 抱歉 bàoqiàn
Good morning	早安 (zǎoān)
Good evening/good night	晚安 (wǎnān)
Goodbye	再見 [再见] (zàijiàn)

Mandarin
- Chinese language spoken across North and South-West China
- the official language of the People's Republic of China

I am so impressed when Europeans try to speak my language! It doesn't matter whether it sounds perfect - I appreciate the effort!